

Dear [boss name]

I would like to request your approval to attend Wey Wey Web, taking place in Málaga (Spain) November 23-24, 2023.

Wey Wey Web is a multi-disciplinary conference that brings together the full spectrum of individuals involved on the latest trends and practices in Web and Mobile development and UX and Product design. A technical conference about all things related to user interfaces. The diversity of topics and individuals that I will encounter over the course of these two days will give me invaluable insights and strategies that I wouldn't find anywhere else, and I look forward to bringing them back to share with our organisation.

This event is bringing together the best of the best. Some of the speakers at this edition include **Anna E. Cook** (Microsoft), **Josephine Scholtes** (Microsoft), **Stéphanie Walter** (UX specialist), **Sara Vieira** (Developer at Axo.dev) ... [include relevant speakers for your particular background and specialities]. And this is just an example of the panel – the whole panel is even more impressive.

Given the range of topics covered at Wey Wey Web, some lessons I will encounter and potentially bring back to our organisation include how to:

- [Include topics concerning your role such as the following examples]
- Implement better processes to design, build and gain valuable insights into the latest trends, techniques, and best practices in UI design and development.
- Improve Mastering Interaction Design Techniques and UI optimization workflow.
- Set up a proper strategy for maintainable design systems, so we don't have to constantly reinvent the wheel.

My projected costs for attending Wey Wey Web are [budget amount]. This includes registration, transportation, lodging, events, and meals. Compared to other conferences in Europe this really is a bargain!

As you know, the tech industry is always growing and changing, and so it is important for our company to seek out new opportunities. Attending this conference will put us in contact with more opportunities in one place than many will encounter over a lifetime. I encourage you to take a look at the Wey Wey Web website at <https://www.veyveyweb.com/> for more information.

Thank you for your consideration.

I truly think this is a great investment, not only for my own professional and personal growth but also for our company, so I look forward to discussing it with you.

Speak to you soon,  
[Your name]